South West Fife Area Local Community Plan 2015/16
Introduction

The South West Fife Area Local Community Plan sets out how public, private and voluntary organisations will work together with our communities to make South West Fife a better, cleaner, safer, stronger, more vibrant place to live and visit. It identifies three key priorities that we will work towards:

- Area Investment and Land Use
- Transportation & Community Links
- Access to Opportunity

Foreword

Cllr Bobby Clelland – South West Fife Area Committee Chair

The coming years will require partners to work together in ever more creative ways as financial pressures increase. By collaborating effectively through local community planning we can address the issues that are of greatest importance to local communities, helping to reduce inequalities while making South West Fife a better place to live, work and visit.
Strategic Context

The Fife Partnership is responsible for leading the community planning process in Fife. It is made up of elected representatives, board members and senior managers from across Fife’s public and voluntary organisations - Fife Council, NHS Fife, Police Scotland, Fife Voluntary Action, Scottish Enterprise, Skills Development Scotland, SEStrans (South East Scotland Transport Partnership), Fife College and St Andrews University.

Fife’s Community Plan is the over-arching strategic plan for Fife. It provides a framework and reference point for other strategies and plans we put in place. The current community plan identifies a number of challenges and opportunities that need to be addressed over the next ten years. Reducing Inequalities is one of three high level outcomes identified in the community plan, along with increasing employment and tackling climate change.

“Reducing inequalities to tackle multiple deprivation will require broad based action from economic development; health; education; housing; community safety; sport, leisure and culture and environmental improvement. It requires a long term commitment to break cycles of deprivation.”

Many communities in Fife and across Scotland have longstanding problems that reflect persistent inequalities in society. The Christie Commission endorsed a shift away from crisis intervention towards more preventative approaches.

This should improve outcomes for individuals and communities, reduce inequalities and reduce problems in the future.

Prevention should be evidence based, building on proven approaches whilst also supporting innovation. It needs a planned approach, incorporating a robust assessment process that can demonstrate reduced or deferred demand on services - delivering both value for money and better outcomes.

However, it can also be opportunistic, with staff in a local area working together and sharing resources to support activity that reduces demand on services.

Prevention also involves shifting power from those who provide services to those who use services - promoting greater co-ownership of our actions and their impacts. When individual service users and communities are at the centre of service design, and when services draw on the assets that are already available - the strengths, knowledge and experiences of communities, families and individuals – then the opportunities to build effective prevention will be greatest.

Wherever possible, Fife will adopt an assets-based approach to improving local areas. We will encourage the use of local capacity, skills, connections and knowledge, whether these assets sit within organisations, associations or communities.
The Fife Partnership Strategic Assessment 2014 is designed to provide the evidence base for identifying priorities for the Fife Community Planning Partnership – down to 7 area level – for the next three years (2014-2017). These priorities will help to inform future work plans and area priorities, and will provide a solid foundation for any future refresh of the Fife Community Plan and associated documents, including the Single Outcome Agreement.

The defined aim of the Strategic Assessment is to identify, assess and assist in the prioritisation of issues across Fife and those facing the seven committee areas within Fife, providing a robust, wide-ranging evidence base that will allow local areas to make informed decisions in setting priorities that require medium to long-term action.

The strategic assessment will be reviewed on an annual basis and any changes will be reflected in future versions of the Local Community Plan.

Through consideration of the South West Fife information that has emerged from the data collection process, the following issues have been identified as high level priorities for the Local Community Planning Partnership to consider within the context of the local community

**Investment and land use**
- Shortage of employment land, particularly in Inverkeithing and the West Fife Villages.
- Addressing the large quantities of vacant/derelict land and the effect that dilapidated properties have on the area.
- Link between tourism and local investment/transport infrastructure, and knock-on impact on local community.
- Need to consider existing strategies (e.g. Rosyth Port) in terms of community benefit and attracting investment to local area.
- Potential for community consultation link-in with measures aimed at promoting SWF and attracting new businesses, as part of town centre action plans and to gauge public demand.

**Transportation and community links**
- Lack of suitable public transport connecting outlying villages and disadvantaging some groups, for whom this service is not cost effective or does not help them to access opportunities.
- Impact of transportation on tourism industry. Need to encourage tourists into the area but balance this with shaping developments so that local people are not unduly affected by high tourist numbers.
- Increased requirement for villages to have access to their own facilities (e.g. parks and greenspace) if transport links limit the chance of residents accessing these outwith their area.
- Impact of transportation on employment, both in accessing opportunities but also in the time and cost involved. May increase burden on low paid workers and fuel the perception that for some groups, work does not pay.
- Benefit of park and ride facilities to local residents and visitors to the area, facilitating access and with environmental/infrastructure benefits.

Access to opportunity
- Increasing importance for all sectors of the community to have access to digital skills training and resources. Driven by relocation of services and welfare reform impact.
- Continue community regeneration and engagement with communities to increase opportunities and address aspirational culture in deprived areas
- Need to ensure that connectivity issue does not prevent residents of West Fife villages from accessing opportunities in other parts of SWF.
- Requirement to ensure that there is an effective link between training opportunities/apprenticeships and local industry.

For more information on the Strategic Assessment go to:
www.fifedirect.org.uk/SouthWestFife

or phone (to be added)
# ACTION PLAN 2015-16

## Investment and land use

<table>
<thead>
<tr>
<th>PROJECT</th>
<th>ACTIONS</th>
<th>RESOURCES</th>
<th>OUTCOMES</th>
<th>LEAD (in bold)</th>
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</thead>
</table>
| **SWF Economic Plan** | - Provide support to youth employment and Fife Youth Job Contract  
- Explore the feasibility of establishing a Dunfermline & SW Fife Education Business Partnership  
- Support the implementation of the Hillend Donibristle IE Regeneration Action Plan  
- Implementation of at least 2 Fife Community Works Programme projects in SW Fife during 2015/16 | “Area Committee Social & Economic” element of LCPB  
Fife Community Works Programme | - Increase the number of people who are ready for employment  
- Improve the availability of employment land in the area (esp Hillend & Donibristle) | Economy, Planning & Employability  
Education  
CLD  
Opportunities Fife  
Fife College  
Job Centre Plus  
Third sector partners |
| **Promotion of tourism and tourism related activities** | - Support & develop initiatives in priority areas of NQF, Cruise, Inverkeithing, Culross & Aberdour  
- Prepare for and be ready to capitalise on opportunities related to proposed World Heritage Inscription of the Forth Rail Bridge | Local Community Planning Budget (LCPB)  
Coastal Communities Fund | - Increase visitor numbers and income | Economy, Planning & Employability  
Community & Corporate Development  
Local Tourist Association  
Cruise Group  
Local Heritage Groups  
Fife Cultural Trust  
Fife Coast & Countryside Trust |
| **Town centres** | - Develop and implement Town Centre action plans for Rosyth & Inverkeithing  
- Support and develop initiatives to tackle vacant/derelict land and buildings | To be determined | - Improve Rosyth & Inverkeithing town centres  
- Reduction in vacant/derelict land/buildings | Economy, Planning & Employability  
Community & Corporate Development |
<table>
<thead>
<tr>
<th>Affordable housing</th>
<th>Develop &amp; complete 95 Units of Social Rented Housing in 2015/16 (sites in Dalgety Bay &amp; Rosyth)</th>
<th>Capital Programme</th>
<th>• Increasing availability of social housing</th>
<th>Housing</th>
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### Transportation and community links

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<tbody>
<tr>
<td>Community transport</td>
<td>• Develop Transport Options in West Villages</td>
<td>LCPB</td>
<td>• Improved transport links between villages and main centres</td>
<td>Community &amp; Corporate Development</td>
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<tr>
<td></td>
<td></td>
<td>Welfare Reform budget</td>
<td>• Improved transport links between villages and main centres</td>
<td>Transportation &amp; Environmental</td>
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<tr>
<td></td>
<td></td>
<td>See plan</td>
<td>• Improve public greenspace</td>
<td>Area Services</td>
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<td></td>
<td></td>
<td>LCPB as required</td>
<td>• Increase greenspace use by the public.</td>
<td>Community &amp; Corporate Development</td>
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| Greenspace Action Plan | • See specific actions in plan  
                          | • Support Take a Pride Groups in Inverkeithing, Rosyth and Oakley                          | See plan        | • Improve public greenspace                                            | Area Services                                    |
|                    |                                                                                             | LCPB as required | • Increase greenspace use by the public.                               | Community & Corporate Development                 |
| Road safety        | • Deploy speed detection equipment  
                          | • Carry out speed surveys at identified and/or risk areas                                  | Within existing | • Educate drivers                                                       | Police Scotland                                  |
|                    | • Stop points at risk areas                                                                 |                                                             | • Educate school children                                              | Fife Camera Safety Partnership                    |
|                    | • Liaise with Fife Camera Safety Partnership regarding risk areas and camera deployments |                                                             | • Reduce speed of vehicles                                             | Transportation & Environmental                    |
|                    | • Work with local schools                                                                  |                                                             | • Reduction in road casualties                                         |                                                  |
|                    | • Identify alternative traffic management systems                                          |                                                             |                                                                       |                                                  |
|                    | • Enforce Road Traffic Legislation                                                         |                                                             |                                                                       |                                                  |
|                    |                                                                                             |                                                             |                                                                       |                                                  |
## Access to opportunity

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| South East Inverkeithing Regeneration | • Implement Neighbourhood Plan which seeks to improve the social, economic and environmental conditions by working together with the community to address priorities  
• Completion of masterplan  
• Ongoing interim management plan | HRA Funding to support masterplanning exercise LCPB | • Greater community spirit and capacity  
• Maximisation of existing Community Assets  
• Increasing employability  
• Improving health and wellbeing  
• Maximising economic development  
• Housing renewal in Fraser Avenue  
• Safe places for children to play and places for people to meet  
• Improving community access to existing services/organisation  
• Increasing opportunities for children and young people | Housing  
Community & Corporate Development  
CLD  
Neighbourhood Partnership |
| Area Welfare Reform Action Plan       | • See Welfare Reform Action Plan                                      | Council’s Welfare Reform Budget  
Existing partner resources LCPB                                            | • Improved on-line assistance  
• Greater access to money advice services  
• Increased support for preventative work to improve financial inclusion and personal/household budgeting  
• Improved welfare benefits advice and representation | Community & Corporate Development  
CLD  
Housing  
Education  
Cultural Trust  
FVA  
CARF |
| Area Community Learning & Development Plan (including holiday programmes) | Family nurture budget | Strengthen partnership working locally  
Improved literacy & numeracy support to unemployed people  
Improve employability & skills in target groups  
Established approach to housing advice based on early intervention  
Trained and knowledgeable staff and volunteers | FVA/Education CLD  
SWF GiR Group (Early Years Sub-Group) |
|---|---|---|---|
| Early years | Implement family nurture approach to the provision of services involving the third and private sectors  
Co-ordinate early years interventions as appropriate | Family nurture budget | FVA/Education CLD  
SWF GiR Group (Early Years Sub-Group) |
| Area Community Learning & Development Plan (including holiday programmes) | See Area CLD Plan | LCP funding (to be determined) | CLD |
| Health & Well-being | Develop a Mental Health Improvement Plan to improve/support common mental health problems and prevention work around this. | LCP funding (to be determined) | NHS |