



# Introduction

The Glenrothes Area Local Community Plan sets out how public, private and voluntary organisations will work together with our communities to make Glenrothes a better, cleaner, safer, stronger, more vibrant place to live and visit. It identifies four key priorities that we will work towards over the next three years:



Health and Wellbeing



Enterprise, the Economy and Jobs



Reducing Poverty and Social Inequality



Educational Attainment and Learning

# Foreword



Cllr Altany Craik – Glenrothes Area  
Committee Chair

The coming years will require partners across the public and voluntary sectors together with private enterprise to work together in ever more creative ways as financial pressures increase. By collaborating effectively through local community planning we can address the issues that are of greatest importance to local communities, helping to reduce inequalities while making the Glenrothes Area a better place to live, work and visit.

## Strategic Context

The Fife Partnership is responsible for leading the community planning process in Fife. It is made up of elected representatives, board members and senior managers from across Fife's public and voluntary organisations - Fife Council, NHS Fife, Police Scotland, Fife Voluntary Action, Scottish Enterprise, Skills Development Scotland, SEStrans (South East Scotland Transport Partnership), Fife College and St Andrews University.

[Fife's Community Plan](#) is the over-arching strategic plan for Fife. It provides a framework and reference point for other strategies and plans we put in place. The current community plan identifies a number of challenges and opportunities that need to be addressed over the next ten years. **Reducing Inequalities** is one of three high level outcomes identified in the community plan, along with **increasing employment** and **tackling climate change**.

*“Reducing inequalities to tackle multiple deprivation will require broad based action from economic development; health; education; housing; community safety; sport, leisure and culture and environmental improvement. It requires a long term commitment to break cycles of deprivation.”*

Many communities in Fife and across Scotland have longstanding problems that reflect persistent inequalities in society. The Christie Commission endorsed a shift away from

crisis intervention towards more preventative approaches. This should improve outcomes for individuals and communities, reduce inequalities and reduce problems in the future.

Prevention should be evidence based, building on proven approaches whilst also supporting innovation. It needs a planned approach, incorporating a robust assessment process that can demonstrate reduced or deferred demand on services - delivering both value for money and better outcomes.

However, it can also be opportunistic, with staff in a local area working together and sharing resources to support activity that reduces demand on services.

Prevention also involves shifting power from those who provide services to those who use services - promoting greater co-ownership of our actions and their impacts. When individual service users and communities are at the centre of service design, and when services draw on the assets that are already available - the strengths, knowledge and experiences of communities, families and individuals – then the opportunities to build effective prevention will be greatest.

Wherever possible, Fife will adopt an assets-based approach to improving local areas. We will encourage the use of local capacity, skills, connections and knowledge, whether these assets sit within organisations, associations or communities.

# Community Plan Evidence Base

The [Fife Partnership Strategic Assessment 2014](#) is designed to provide the evidence base for identifying priorities for the Fife Community Planning Partnership – down to 7 area level – for the next three years (2014-2017). These priorities will help to inform future work plans and area priorities, and will provide a solid foundation for any future refresh of the Fife Community Plan and associated documents, including the Single Outcome Agreement.

The defined aim of the Strategic Assessment is to identify, assess and assist in the prioritisation of issues across Fife and those facing the seven committee areas within Fife, providing a robust, wide-ranging evidence base that will allow local areas to make informed decisions in setting priorities that require medium to long-term action...

The strategic assessment will be reviewed on an annual basis and any changes will be reflected in future versions of the Local Community Plan.

## Priorities

Glenrothes information from the Strategic Assessment data collection process suggests the following issues as high level priorities for the Local Community Planning Partnership to consider within the context of the Local Community Plan.

### Town centre and business development

- ✚ Town centre not completely meeting the needs of local businesses and residents. Issues with rates, type of businesses and access to services.
- ✚ Unsuitable business premises and industrial locations suffering from lack of investment, accessibility problems and not sufficiently adaptive to the requirements of modern businesses.
- ✚ There is a need for community involvement in discussing transport options to avoid a potential disconnect between community demand and Council investment.
- ✚ Redevelopment of derelict land and dilapidated properties.

### Early years and youth development

- ✚ Impact of deprivation upon positive pathways for children
- ✚ Community facilities for children within the area and involvement of youths in consultation about appropriate provision.

- ✚ Need to examine the needs of youth in the area and provision of appropriate facilities.
- ✚ Promotion of positive destinations after school
- ✚ Impact of poverty on children and young people, including the high percentage of free school meals entitlement and the need to raise self-esteem and aspirations of young people.

### **Healthy lives – Developing and making best use of environmental and community assets**

- ✚ Major investment in cycle paths requiring engagement with the community around promotion as both a leisure activity and a sustainable form of transportation.
- ✚ Poor condition of many community use facilities, requiring ongoing investment and maintenance and limiting their use by community groups. Requirement for community use sporting facilities, ensuring that existing venues are maintained and community-led measures – such as Gilvenbank Sports Hub – are supported.
- ✚ Public transport is crucial to ensuring that age groups throughout Glenrothes can access facilities and remain a part of the community. Affordability, accessibility and reliability of transport are key issues.
- ✚ Requirement to continue with promotion of the Digital Skills agenda to ensure that residents who lack these skills are not cut off from access to services and opportunities, negatively impacting on their quality of life. Need to provide appropriate digital skills training to ensure that all residents have the opportunity to develop

the necessary skills to access services and opportunities.

- ✚ Important that there is continued provision of measures that impact on the health and wellbeing of communities, building community capacity by fully involving the community in making decisions about service provision.
- ✚ Maintain and further develop good access to greenspace within the Glenrothes area, within geographical limitations.

**For more information on the Strategic Assessment go to:**

**[www.fifedirect.org.uk/Glenrothes](http://www.fifedirect.org.uk/Glenrothes)**

**or phone (to be added)**

## Action Plan 2015-2016

<b>Enterprise, the Economy and Jobs</b>				
<b>PROJECT</b>	<b>ACTIONS</b>	<b>RESOURCES</b>	<b>OUTCOMES</b>	<b>LEAD(in bold)</b>
Town Centre Action Plan	Small Business Support  Joint projects with Kingdom Shopping Centre  Environmental Projects  Strategic development	Fife Council /LCPB /Partners	Town Centre developed as a location that meets needs of businesses, residents and attracts visitors.	<b>Fife Council</b> /La Salle Investment Company
Employment Land Strategy	Develop Queensway Industrial Estate	Fife Council Capital programme	Improved quality of industrial estates which attract new businesses to locate in Glenrothes	<b>Fife Council</b>
Promoting Glenrothes	Develop and implement strategy	LCPB and Partner contributions	Established social media presence for Glenrothes  Developed events strategy leading to 2018 70 <sup>th</sup> birthday celebration	<b>Fife Council</b> and Partners
Developing Careers Academy	Evaluate current provision  Develop business/school links	Fife Council	Increased employment opportunities for young people	<b>Fife Council</b>
Employability Support	Develop and support Fife Community works Programme  Support approaches to include hard to reach groups	LCPB/Capital programme  CLD /EE to determine requirements for 2015-16	Increased employment opportunities	<b>Fife Council</b>

<b>Health and Wellbeing</b>				
<b>PROJECT</b>	<b>ACTIONS</b>	<b>RESOURCES</b>	<b>OUTCOMES</b>	<b>LEAD</b>
Cycleway development	Develop cycle network in Glenrothes	£2.26m Scottish Govt. funding, supported by FC	Quality cycling network Safer cycling routes More people cycling leading to health improvements	<b>Fife Council</b>
Greenspace Strategy	Implement existing Plan Support local community initiatives	See Detailed Plan	Better quality of environment Increased use of greenspace by the public	<b>Fife Council</b>
Teenage Pregnancy Prevention	Deliver pregnancy prevention programmes	£5,000 NHS plus existing FC resources	Reduction in number of unplanned teenage pregnancies Parents and young people better informed with appropriate advice and information	<b>NHS/Fife Council</b>
Active Lifestyles	Gilvenbank Sports Hub	LCPB and external funding	Development of sports and community hub	<b>Fife Council and partners</b>
	Glenrothes Strollers	FC capital programme and external funding	Development of sports and community hub	
	Target difficult to reach groups	LCPB and external funding	Improved health through increased uptake of opportunities	<b>Fife Council/NHS</b>
Health Improvement	Develop Glenrothes Area Health Improvement Plan	Within existing resources	Improved opportunities for lifestyle changes	<b>NHS</b>

<b>Promote Equality in Educational Attainment and Learning</b>				
<b>PROJECT</b>	<b>ACTIONS</b>	<b>RESOURCES</b>	<b>OUTCOMES</b>	<b>LEAD</b>
Area Community Learning & Development Plan (including holiday programmes)	Implement plan	LCP funding (to be determined)	Improved Employability for Adults Improved Employability for young people Increased range of opportunities for young people Greater involvement of local people in shaping their communities	<b>Fife Council</b>
Family Nurture	Implement family nurture approach to the provision of services involving the third and private sectors. Co-ordinate early years interventions	Family Nurture budget	Strengthened partnership working locally Integrated, flexible and responsive services	<b>Fife Council</b>
Nursery and School Attendance	Attendance Project development	Within existing resources	Improved attendance	<b>Fife Council</b>
Literacy and Numeracy focus	Further development of literacy and numeracy projects	Within existing resources	Improved attainment	<b>Fife Council</b>
Science, Technology, Engineering and Mathematics (STEM) focus	Further development of Academy approach	Within existing resources	Increased vocational qualifications Increased positive destinations	<b>Fife Council</b>

<b>Reduce Poverty and Social Inequality</b>				
<b>PROJECT</b>	<b>ACTIONS</b>	<b>RESOURCES</b>	<b>OUTCOMES</b>	<b>LEAD</b>
Area Welfare Reform Action Plan	Implement Glenrothes Area Welfare Reform Action Plan	Fife Council's Welfare Reform Budget Existing partner resources LCPB	Improved on-line assistance Greater access to money advice services Increased support for preventative work to improve financial inclusion and personal/household budgeting Improved welfare benefits advice and representation Improved literacy & numeracy support to unemployed people Improve employability & skills in target groups Established approach to housing advice based on early intervention Trained and knowledgeable staff and volunteers Foodbank established as new organisation	<b>Fife Council/ partners</b>