

In case it's useful, here is some copy you could potentially use in your newsletters or to send in an email to groups. See below for posts for Facebook and Twitter.

Are you 50+ and involved in a creative group or project?

Keen to learn new digital skills you can use to help run your group?

Then register for Voluntary Arts Scotland's new project, 'Putting the social into social media' to take part in FREE digital training for people aged 50+.



Tell us where in Scotland you're based, which group you're involved with and what skills you would like to learn. We'll use the information to shape a series of digital training sessions, which will take place at four locations across Scotland – and we'll also record the sessions to watch online.

Why take part? The internet, and other digital technologies, can help creative groups grow and flourish in a number of ways. They offer new ways to communicate, secure funding and reach out to potential members, audiences and volunteers.

Many people aged 50+ are already digital experts and regularly use their skills to help run creative groups and provide organisational support. But research suggests that some people would benefit from training to help boost confidence in carrying out tasks on computers, mobiles and tablets.

This project aims to help you and your creative group benefit from taking an active role in the digital world.

If this training sounds useful, please register your interest by 7 August 2017 at www.voluntaryarts.org/onedigital or give us a ring on 0131 561 7333.

Suggested Facebook post:

Are you 50+ and involved in a creative group or project?
Keen to learn new digital skills you can use to help run your group?

Then register for Voluntary Arts Scotland's new project, 'Putting the social into social media' via the link below to take part in FREE digital training.

Deadline for expressions of interest: 7 August.

www.voluntaryarts.org/onedigital

Suggested Tweet:

Aged 50+ & part of a creative group? Apply for FREE digital skills training to help your group flourish! @VAScotland www.voluntaryarts.org/onedigital