



Plan4South & West Fife Area



Our vision

We want South West Fife to be a place where residents are proud to say they live there, where tourists are keen to visit, and businesses want to invest in and grow. This means creating an area that people enjoy living in, with good access to services, amenities and opportunities to prosper. We want to make the best use of our assets and facilities, our natural heritage, and the great potential that we have in the community spirit that exists within the area.

What puts us on the map?

South and West Fife has a number of key tourist attractions including the 5 bridges, excellent heritage sites as well as the unique geography of the coast and countryside. Its proximity to Edinburgh and Central Scotland gives it a distinct advantage over other areas in Fife, and places it in a unique position to make the best use of these travel connections to enhance its future growth.

What existing assets and opportunities could be built upon?

- ➤ The Forth Rail Bridge with its World Heritage Site status, Fife Coastal Path and Pilgrims Way and the Area's associated history around the Royal Burghs of Inverkeithing and Culross are all assets that should be built upon to release the Area's full tourism potential.
- The Rosyth Waterfront is a nationally significant location recognised by Scottish Government within National Planning Framework 3 and FIFEplan Local Development Plan. The location has significant potential for development, where this is complementary to its primary use as a Port and strategic employment site.

What major future challenges do we need to address?

- Initiatives are needed that encourage young people to remain in the area, including options that tackle employment, social isolation, and transport issues.
- Transport links, particularly in the West Fife villages, need to be improved to allow people in the Area to take up employment opportunities as well as increasing their access to leisure and community activities.
- ➤ The Area is expected to see a larger increase in its elderly population, compared with other Fife Areas. Care provision for this group will likely see demands increasing, which will require service delivery to be realigned and reprioritised.
- Tourism will be a major contributor to the prosperity of the Area, but will need to be handled carefully so that local communities see it as an opportunity rather than a threat.
- Reduction in public sector funding is likely to continue for several years to come, presenting major challenges for services tackling poverty and hardship in the Area, with fewer staff and resources available to support communities across a large area.

What would we be proudest to achieve in years to come?

- Communities demonstrating that they are engaged in sustainable and meaningful activities and initiatives that improve their sense of wellbeing and neighbourliness.
- We can demonstrate that individuals within their communities have taken on the role of delivering and developing services that local people value, enhancing local skills and training opportunities.
- We can show that the support we provide has reduced inequality in the Area, with lower levels of child and in-work poverty.

What do we want our children's future to look and feel like?

- Improved attainment levels in school and further education colleges, but equally, greater opportunities for children and young people to flourish in non-academic environments.
- Young people have an emotional connection with their local area where they feel involved and valued.

What do we want visitors returning to the area in the future to say?

The Area is attractive and vibrant with a good selection of places to eat, drink and socialise, with interesting and accessible areas to visit, and friendly and welcoming communities.

How will we help people to feel emotionally connected to the plan?

We will ensure that there is meaningful involvement and engagement with and from communities across South and West Fife, where communities feel that they have been listened to. Creating a sense of ownership that both communities and workers are signed up to, and both feel they are working towards common goals involving joint initiatives that will really make a difference.

How are the community involved in this plan?

- Community consultation has taken place throughout the Area and online. This has included engagement with Community Councils, community café customers and centres users. Surveys were carried out at award ceremonies, galas, picnics, summer activities, and with community based adult learners. An online questionnaire has been available on Let's Talk and links added to all Area Facebook pages and websites.
- Members of the local community came along to the visioning workshop in November 2018.
- Community members from throughout South and West Fife contributed at a community engagement workshop at Parkgate Centre in February 2019.
- It is the intention to ensure community members participate and contribute to the Area CPP.

How the Local Plan relates to the Plan4Fife



Opportunities for All

At the strategic level, due to the large geographical area of South and West Fife, some of our communities often have **hidden inequality**, such as poverty, social isolation and poor transport links which can be masked by more affluent neighbouring areas.

Greater targeting of resources in these hidden areas will help to unmask much of the underlying poverty, by providing the support that is needed to address the issues of **poverty**, **welfare reform** and **low paid work** in ways that visibly reduce inequality, and lower child and in-work poverty.

There should be a continuing focus on improving attainment and aspirations in school and other learning establishments to support **Education**, **Jobs**, **Training**, and **Volunteering**. Equally, there should be a strengthening of initiatives that look outside the school environment for opportunities. For example, the abundance of woodland and open spaces in the Area as a means to create sustainable employment, particularly for young people, while also building an emotional connection with the local environment could be developed further.

The Area's ageing population will need existing service delivery to be realigned if it is to continue to meet increasing needs in relation to **health and wellbeing**.

- 1. Improve Employability opportunities for Adults and young people particularly in tourism and hospitality
- 2. Target career options input to young people at a younger age to encourage aspiration and make aware of opportunities within the local area.
- 3. Develop training opportunities which look at those in need of supported placements.
- 4. Support existing and new opportunities for community engagement including the delivery of a South & West Fife "WELL" facility.



The area benefits from many **good amenities and a pleasant environment**, with open spaces, and geographical features, such as the Fife Coastal Path, which makes it a good place to live, work and visit.

Travel connections for both public transport and roads networks, mainly in the south and east areas, are good, although the villages in the west of the Area are less well served. It is also fortunate to be the closest Area in Fife to Edinburgh and central Scotland, giving **access** to a wider range of services and facilities.

In the future, working towards the area's ambition of being a **green**, **prospering and thriving place**, one measure of success would be people in the Area no longer needing to use food banks.

- 1. Increase the supply of affordable housing by providing new units and improving conditions in the private rented sector.
- 2. Maximise the opportunities of physical and outdoor activities by making use of local open spaces and leisure and recreation facilities.
- 3. Improve travel by creating a transport hub in the West Fife Villages and by connecting cycle, bus and train routes.
- 4. Regenerate town centres and neighbourhoods with a focus on Inverkeithing, Rosyth and Dalgety Bay.



Inclusive Growth and Jobs

By way of **economic activity and investment**, there is potential to develop Rosyth Waterfront and continue to promote the location for employment uses, highlighting excellent transport links, in addition to the Area's strong skills base which stems from a proven track record in industry.

There is an opportunity to **capitalise and build on the Area's tourism potential and unique heritage**, such as the Forth Rail Bridge and its World Heritage Site status, Fife Coastal Path, the Pilgrims Way, and Cruise and Ferry ports. The Area should also take greater advantage of its local history, including the Royal Burghs of Inverkeithing and Culross, the Area's mining heritage, e.g. a Fife "Beamish", dedicated and alternative transport links for sight-seeing and expanding creativity and arts projects that brighten up the Area.

While there is scope to continue to build on the existing good provision for small businesses, e.g. shops, restaurants, cafes, and also large businesses, the focus for **economic growth and employment** in the Area should be on developing greater capacity for the medium-sized business sector, with a focus on semi-skilled jobs that are sustainable.

There is a need for greater collaboration between the public and private sectors that combines community development and economic development, harnessing what **businesses and communities** can do collectively to leverage greater organic growth in the Area.

- 1. Maximise the potential of key tourism assets including woodland walks and local trails.
- Develop existing key industrial and business sites such as Hillend and Donibristle, and Low Valleyfield and identify other potential sites. Develop Rosyth Waterfront to stimulate growth and jobs.
- 3. Support employers to provide opportunities to create/recognise Modern, Foundation and Graduate Level Apprenticeship opportunities



Community Led Services

There is a good track record of **community spirit and involvement** which should be built upon to improve community activity and wellbeing. Communities and Local Community Planning partners need to work more collaboratively if the area is to continue to take advantage of the good community spirit that exists, for example, making better use of youth projects, community centres and community buildings.

Community volunteers will become ever more important as council budgets continue to reduce, with long-term funding for community initiatives, and staff involved in supporting community initiatives reducing for the foreseeable future. Utilising the capacity and skills of individuals within their communities, for example, taking advantage of the potential capacity of the growing number of older people to contribute more within the community. With community members becoming part of the process of leading the planning and delivery of services, this helps foster a greater sense of ownership in services that the community has said that it actually wants.

Build on the good work that exists where communities are engaged in sustainable and meaningful processes which helps improve residents' sense of wellbeing. Developing more community cafes, and "Bump Places", where people can bump into each other when using community facilities creates a greater sense of 'neighbourliness'. More help and support should be focused on encouraging people to become "Community Connectors" letting people know what is going on, and helping to increase participation in community groups and volunteering activities to improve **Community Wellbeing and connectedness**.

Continue to develop the extensive **community consultation and engagement** exercises that have taken place in the area, including visits to community councils, cafés and centres, at awards ceremonies, galas and summer activities, and through social media and the various online websites.

- 1. Support the delivery of neighbourhood plans for Inverkeithing, Oakley and Comrie and roll out in other towns and villages.
- 2. Work with communities and involve young people to develop Healthy Streets with Community Hubs, Cafes and Gardens, graffiti art and places to connect.
- 3. Further develop Participatory Budgeting for the South and West Fife Area.

Plan 4 South West Fife 2019-2022

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Delivering the Vision for South West Fife

Existing Strategic Delivery Plans

Outdoor recreational strategy/Physical activity delivery Plan

Maximise the opportunities of physical and outdoor activities by making use of local open spaces and leisure and recreation facilities.

Strategic Housing Implementation Plan

Increase the supply of affordable housing by providing new units and improving conditions in the private rented sector.

Health & Social Care Strategic Plan

Improve travel by creating a transport hub in the West Fife Villages and by connecting bus, cycle and train routes.

Support existing and new opportunities for community engagement including the delivery of a South & West Fife "WELL" facility.

Fife's Tourism Strategy

Maximise the potential of key tourism assets including woodland walks and local trails.

Additional local actions to deliver the Vision

Support the delivery of neighbourhood plans for Inverkeithing, Oakley and Comrie and consider other towns and villages.

Work with communities and involve young people to develop Healthy Streets with Community Hubs, Cafes and Gardens, graffiti art and places to connect.

Further develop
Participatory Budgeting for
the South and West Fife
Area.

Existing Strategic Delivery Plans

Opportunities Fife Action Plan

Target career options input to young people at a younger age to encourage aspiration and make aware of opportunities within the local area.

Improve employability opportunities for Adults and young people particularly in tourism and hospitality

Develop training opportunities which look at those in need of supported placements.

Support employers to provide opportunities to create/recognise Modern, Foundation and Graduate Level Apprenticeship opportunities.

Fife's Economic Strategy

Regenerate town centres and neighbourhoods with a focus on Inverkeithing, Rosyth and Dalgety Bay.

Develop existing key industrial and business sites such as Hillend and Donibristle, and Low Valleyfield and identify other potential sites. Develop Rosyth Waterfront to stimulate growth and jobs.