





## **Skills for Work Portal**

The <u>Skills for Work</u> portal has been developed by The Open University in partnership with the Scottish Council for Voluntary Organisations (SCVO) and all 32 of Scottish local authorities to provide free training which supports work skills.

## Key messages:

- Young people and job seekers in communities across Scotland will be able to access free training to support work skills and career prospects through the Skills for Work portal.
- Over 30 courses on the portal offer vital workplace skills including employability, leadership, communication and digital skills.
- The courses, which range from two hours to 24 hours of training, are delivered flexibly and are designed to do at any time or pace and include an Open University Statement of Participation and a Digital Badge which can be used in job applications.

This communications toolkit provides free-to-use assets to support communications about the portal as follows:

- Media release
- Social media visuals from a number of partners and users
- A Gif file combining social visuals which can be used on social channels, websites or intranet
- Logos for partners

Assets can be used from 0900hrs on Tuesday 2 March 2021.

## If you have any questions about the communications materials, please contact:

Jane Ferguson, The Open University in Scotland, <a href="mailto:jane.ferguson@open.ac.uk">jane.ferguson@open.ac.uk</a>

Gareth Jones, Scottish Council for Voluntary Organisations, <a href="mailto:gareth.jones@scvo.scot">gareth.jones@scvo.scot</a>