



SPIRIT OF 2012
INVESTING IN HAPPINESS

Local Trust

Inspire 2022

*By young people, **for** their community.*



*A flexible programme for youth-led social action and
community events across the UK in 2022*

Delivery partner or partnership
grant opportunity

Information Pack

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Introduction

Inspire 2022 is a £1.2m grant programme, developed by Spirit of 2012 in a strategic partnership with Local Trust.

Spirit of 2012 and Local Trust are seeking a delivery partner or partnership to deliver the Inspire 2022 programme across the UK.

"Spirit of 2012 wants young people to be agents of change. As we recover from the pandemic, it is more important than ever that young people can connect with and shape their communities.

*"**Inspire 2022** invites young people to speak to people in their area, find out what they need, and organise events which meet those needs. By doing this, they will not only be making a difference to the people involved, but also paving the way for their voices to be part of future decisions. The excitement and positivity generated by the big events planned for 2022 are an opportunity to create local community events and plug them into a nationwide story, leaving a social legacy for communities which has the interests of young people at their very heart".*

Ruth Hollis, Chief Executive, Spirit of 2012

"Trusting and empowering young people to make decisions in their neighbourhoods should be an essential part of how we build back better after the pandemic.

*"**Inspire 2022** will give young people the chance to make their creative ideas a reality, and bring people together to celebrate what they love about where they live, building relationships and connections that will help communities across the country to thrive long into the future."*

Matt Leach, Chief Executive, Local Trust

What is Inspire 2022

Inspire 2022 (working title) will provide grant funding to support youth-led activity across the UK, inspired by high-profile cultural and sporting events (and national moments) taking place in 2022. These will include the Rugby League World Cup, Coventry UK City of Culture, The Queen's Platinum Jubilee, the Women's Euros, Festival UK* 2022 and the Commonwealth Games in Birmingham.

We know that with the right planning and investment such events can create powerful social legacies. Through **Inspire 2022** we aim to inspire and empower young people to create local legacies of their own by supporting them to deliver events-based activities in their communities which will connect communities with the big events of 2022. Young people will design and deliver events-based activities on behalf of, and in consultation with, their local community.

Inspire 2022 will support young people aged 11-25 across the UK to become agents of change in their communities. The programme will provide groups of young people with access to funding of up to £5,000, and offer practical support to enable young people to consult with their communities, then to design and deliver their own community-based events. Young people will be supported in this process to ensure events meet the specific challenges faced by their communities. In this way, it is hoped that young peoples' voices and interests will be embedded in community decision-making processes going forward.

Engaging and empowering young people is particularly crucial in the wake of the Covid-19 pandemic, throughout which negative perceptions of young people have increased, and some young people have been marginalised. The pandemic has also reduced young people's access to education, employment and housing, and resulted in more uncertainty over their futures.

Inspire 2022 will contribute to the process of recovery by engaging young people in their communities – not just as audience members and participants, but as designers, creators, organisers and young leaders. Empowering young people to organise events-based activities for their communities will help bridge the divide from both sides: giving young people agency to design events that feel

relevant to them, whilst challenging some of the negative perceptions of youth that have been fuelled by the pandemic.

Please note that **Inspire 2022** is a working title and we will work with the delivery partner or partnership to develop the branding, alongside the design and delivery of the project, to ensure it reflects the strategic needs of the delivery partner or partnership.

Background



[Spirit of 2012](#) is the London 2012 legacy funder. We aim to build sustainable social legacies from the inspiration of events, investing to improve how people feel about themselves, others and their communities.

[Local Trust](#) is a place-based funder supporting communities to transform and improve their lives and the places in which they live. We believe there is a need to put more power, resources and decision-making into the hands of communities. We do this by trusting local people.

Local Trust

What will the delivery partner or partnership do?

We are seeking a delivery partner or a partnership to deliver **Inspire 2022** across the UK.

Spirit of 2012 and Local Trust will set up a Partnership Board, which will manage and steer the programme.

We want to provide young people with development support to nurture their aspirations, build their confidence, equip them with the skills they need to explore and respond to community needs, and the expertise to design and deliver their local activities. The delivery partner will be responsible for providing holistic development support to each group, access to training opportunities and access to support from a professional mentor who works in UK events or a related discipline.

The delivery partner or partnership will also be responsible for managing the distribution of grant funding (up to £5,000 per group of young people), on behalf of the Partnership Board. We expect the delivery partner or partnership to offer

a broad range of grants which reflect the scope and intensity of proposed events and follow-up activities.

The range of development support and training to be provided by the delivery partner or partnership will include:

- ✚ Helping young people overcome barriers to participation in **Inspire 2022**
- ✚ Getting young people ready to engage and participate in **Inspire 2022**
- ✚ Engaging local partners who already hold relationships with young people
- ✚ Providing guidance and pastoral care
- ✚ Supporting young people to connect and consult with their community
- ✚ Increasing young people's knowledge and understanding of co-design and youth-led concepts
- ✚ Involving young people in decision making, marketing and enabling youth leadership
- ✚ Connecting to development and training opportunities for young people
- ✚ Providing mentoring support for groups of young people
- ✚ Supporting young people to manage funding, budgets and match funding
- ✚ Engaging local facilities for the hosting of events.

We are looking for a delivery partner, or partnership, that can demonstrate the capability and capacity to:

- ✚ Reach young people across the UK
- ✚ Support young people through training, development and upskilling
- ✚ Distribute, and manage, grant funding to groups of young people.

Reach young people

The delivery partner or partnership must reach and offer opportunities to young people from all parts of the UK. They should demonstrate their capability to reach young people that might not otherwise have the opportunity to be involved and those who traditionally are overlooked and miss out, especially post-pandemic. We expect you to work with the **Inspire 2022** founding partner, Local Trust, to reach and engage young people through their Big Local programme.

Support young people

The delivery partner or partnership will support young people so that they are empowered and confident to take the lead in designing and delivering youth-led community events. The skills that they will develop in the lead up to, and post event, include community consultation, planning, budgeting, marketing and evaluation.

Distribute and manage grant funding

The delivery partner or partnership will have the capability and capacity to distribute grant funding up to £5,000 to a broad range of groups of young people. They must be able to manage an application and assessment process, as well as have robust financial and administrative systems to manage grant distribution and to monitor, manage and report on the programme spend.

Additionally, the delivery partner or partnership must be able to scale up as the **Inspire 2022** programme develops. **Inspire 2022** is a flexible programme and we will actively seek to engage other funders and partners involved in youth engagement and social action to increase the scale and impact of the programme. We anticipate that new **Inspire 2022** partners will contribute to the delivery of the programme over time, either by contributing match funding, or by extending the reach or type of support available to young people.

At its heart, **Inspire 2022** is a celebration of the #PowerofYouth in a year of national celebrations, and we would like a wide range of partners to get involved. The delivery partner or partnership must have the capacity and capability to scale up activities as new **Inspire 2022** partners join the programme.

What are the Inspire 2022 outcomes?

Inspire 2022 aims to engage young people from across the UK. The programme seeks to achieve the following outcomes:

- Empowering young people to organise event-based social action activities for their communities
- Building community pride and helping bridge the generational divide in many communities

- Giving young people agency to design events that feel relevant to them and their communities
- Challenging and changing negative perceptions of youth that have been shaped during the pandemic
- Giving young people a voice and a place in a year of national celebration

What are the Inspire 2022 timescales?

Inspire 2022 will run for 2 years from **1 October 2021 to 30 September 2023**. Initial activities will be followed by extended work in some communities, with a focus on creating sustainable social legacies and lasting movements into 2023 and beyond.

The **Inspire 2022** delivery partner or partnership must be able to support young people and deliver grant funding from 1 January 2022. The majority of **Inspire 2022** activities will take place during 2022, with the programme closing at the end of September 2023.

Milestones	When
Inspire 2022 opens	17 May 2021
Expression of Interest deadline	18 June 2021
Successful Expression of Interest invited to full application	28 June 2021
Full application deadline	27 August 2021
Interviews	w/c 13 September 2021
Delivery partner or partnership starts	1 October 2021
Inspire 2022 commences	1 January 2022
Inspire 2022 closes	30 September 2023

What is the assessment process?

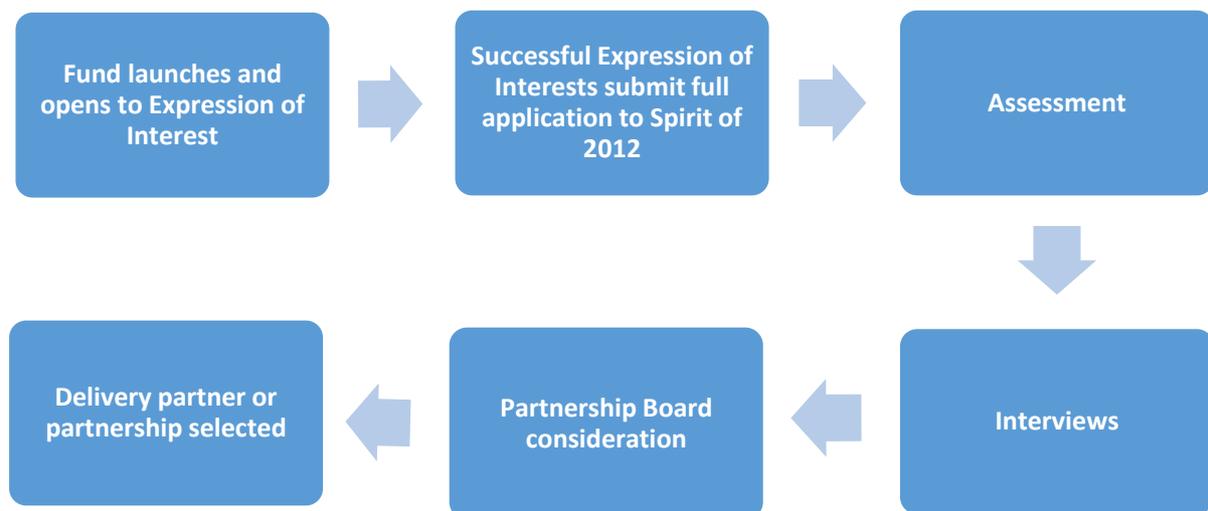
After initial expressions of interest, up to three applicants will be invited to submit more detailed applications, which will be assessed by our Partnership Board. After a round of interviews, a delivery partner or partnership will be selected by the Partnership Board.

We will support the full application process with a Development Grant of up to £10,000 per successful Expression of Interest application to support bidding costs and partnership development.

With the Expression of Interest, we are assessing your capability to deliver **Inspire 2022**. If you are invited to full application stage you can develop your **Inspire 2022** delivery model further in line with your youth-led and co-design ambitions.

The assessment process is shown below:

Figure 1: Inspire 2022 assessment process



How to apply

If you wish to apply to deliver **Inspire 2022**, please complete the Expression of Interest form and return to alex.johnston@spiritof2012.org.uk by **5pm on Friday 18 June 2021**.

You can contact **Alex Johnston, Head of Programmes & Grants** at the above email address or call direct on 07919 535556 with any queries or questions you may have.

If you do not want to be the lead **Inspire 2022** delivery partner but still want to be involved in the programme, please let us know.

Frequently asked questions

Who can apply for this grant?

To apply for this grant, the lead applicant must be a registered charity, community interest company or not-for-profit organisation. We can fund profit-making organisations as long as this grant does not contribute to profit-making activity.

Do we need to work in partnership?

Partnerships provide an opportunity to broaden the skills and understanding available to your plan for **Inspire 2022** and to deliver all aspects of the programme. If you plan for part or all of **Inspire 2022** to be delivered in partnership, then we will expect to see a clear breakdown of roles and responsibilities between the partners at full application, with the lead partner responsible for the overall **Inspire 2022** delivery, financial management and reporting to Spirit of 2012. At Expression of Interest stage, we require an outline of who you intend to work with, and this can be firmed up and changed at full application stage.

What do you mean by 'disabled'?

We promote the social model of disability. This means that we are committed to funding inclusive projects that address the barriers, attitudes, perceptions and self-perceptions which prevent disabled people and those with a range of impairments from having equal opportunities to participate. Applicants should consider using [Activity Alliance's Talk to Me](#) principles to support their inclusive provision.

What do you mean by co-design?

Co-design is a way of bringing young people together to create and deliver events and social action activities on behalf of their community. There is no blueprint for meaningful co-design, it is an ongoing process with regular reflection and improvement. Together with local people, we believe co-design

has many benefits from increasing people and community self-worth and confidence and gaining a new sense of purpose and pride.

What do you mean by youth-led?

Youth-led approaches see young people as partners, not beneficiaries. Activities should be developed and delivered by young people. They should empower young people to be organisers and agents of change in their community and support youth leadership.

