

A close-up photograph of a barista's hands. The left hand holds a white ceramic coffee cup filled with a latte, featuring intricate latte art. The right hand holds a stainless steel coffee spout, pouring coffee into the cup. The background is blurred, showing a dark surface and a person's arm.

Hospitality

Twitter Campaign

30th May – 2nd June 2023

Background

To support the Hospitality industry throughout Scotland our **@JCPinScotland** Twitter team are hosting a **#HospitalityScotland** campaign.

There are a range of vacancies in this sector for all ages. Many roles do not require experience and can be excellent career starter or career change opportunities. A range of skills are also transferrable to move in to a Hospitality career.



Daily Activity

Tuesday 30 May – Friday 2 June,

14.00 – 15.00

Each day will feature a different hospitality sector.

- Tuesday 30 May: Hotels and Hostels
- Wednesday 31 May: Travel, Transportation and Tourism
- Thursday 1 June: Food and Beverage
- Friday 2 June: Entertainment and Recreation



District Ask

Please promote our **@JCPinScotland** campaign throughout your district.

This event can support many customer groups; Youths, 50+, Refugees, career movers due to redundancy and those looking for their first job. We encourage you to share details of this event with local partners and stakeholders too.

The # to use on Twitter is **#HospitalityScotland**



Journal Message

Interested in a career in hospitality? Our

@JCPinScotland Twitter account are hosting a

Hospitality Recruitment campaign from Tuesday 30th May

– Friday 2nd June, daily at 14.00 – 15.00. You can follow

along using the hashtag **#HospitalityScotland**

Or you can create a Twitter account and follow us

@JCPinScotland to view vacancies throughout Scotland

and find out about local events.



Get in Touch

We can promote local hospitality vacancies, email us:

SCOTLAND.SOCIALMEDIA@DWP.GOV.UK

or contact your district Social Media practitioner:

susan.clark2@dpw.gov.uk – Northern and North East

Amanda.Clark5@dwp.gov.uk – East and West

douglas.dillon@dwp.gov.uk – Central and South West

