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introduction

Approximately 130 people, mainly from Fife’s third sector, met on 29th March 2017 to consider the sector’s role in tackling inequality and promoting fairness in Fife. Organised by Fife’s Third Sector Strategy Group (TSSG), the one-day conference was part of the Group’s ongoing work to take forward a recommendation in the Fairness Matters report to develop a strategic approach to the third sector’s role in tackling inequality and promoting fairness in Fife.

Fairness Matters is the report produced in late 2015 by the Fairer Fife Commission. The Commission was established by Fife Council with the full support and co-operation of the Fife Community Planning Partnership to take a strategic overview of the scale, scope and nature of poverty in Fife and the effectiveness of current activity to address such poverty.

The third sector was well represented on the Commission alongside representatives from the public, academic and private sectors. Fairness Matters is an ambitious document that aims for a Fair Fife where ‘all residents have the capability to live good lives, make choices and reach their full potential, and where all children are safe, happy and healthy’ by 2030. A visual summary of the Fairness Matters report, which is reproduced from the report itself, is show overleaf.
Fairness Matters –

The Commission takes the view that ever widening inequality is neither natural nor intractable.

Analysis

A Fairer Fife will be where the public, private and voluntary sectors are...

If we work together with real ambition

- **Ambitious**
  Inspiring and effective leaders on improving fairness over the next 15 years

- **Poverty-free**
  Eradicating deep and persistent poverty for individuals and families

- **Fair work**
  Championing work as a route out of poverty and to progression and advancement

- **Affordable**
  Tackling the cost of living crisis to ensure everyone has sufficient resources for a decent and fulfilling life

- **Connected**
  Driving the universal availability and access to the opportunities and benefits offered by digital technology

- **Empowered**
  Engaging and offering local control as the key to improving local public services and delivering better outcomes for citizens

- **Skilled**
  Protecting and promoting the life chances of young people to escape a generational poverty cycle

- **Healthier**
  Strengthening the understanding of what works in reducing health inequalities and scaling up and sustaining proven activities

Ways of Working required:

- Open and transparent
- Data driven and knowledge rich
- Citizen focused
- Mega-community response

Outcome

A Fife where all residents have the capability to live good lives, make choices and reach their full potential and where all children are safe, happy and healthy.

If we work together with real ambition plus a focus on individuals' wellbeing
Fairness Matters – a visual summary

- Fife is in the top five Scottish local authorities for fairness measures
- 6,488 people taken out of fuel poverty
- 1,402 fewer long-term unemployed
- £55.30 a week increase in median pay
- 3,008 more internet users
- 35,494 more volunteers
- 15,340 more people with qualifications
- 9,530 people with a better mental health

Outcome
A Fife where all residents have the capability to live good lives, make choices and reach their full potential and where all children are safe, happy and healthy.
starting the journey

Fairness Matters contained 40 recommendations across the above headings. One of the key recommendations was:

The Third Sector Strategy Group in Fife should develop an agreed strategic approach to the community and voluntary sector’s role in tackling inequality and promoting fairness.

The TSSG has risen to the challenge. The Group held five civic society discussions with key stakeholders throughout 2016 to discuss the sector’s approach to tackling inequality and promoting fairness, and produced a draft Framework for Action (see below). March’s one-day conference - Towards a Fairer Fife - was the next step in the process. This report summarises the outputs from the day.
Ninian Stuart, TSSG Chair, welcomed everyone to the Conference and explained that the purpose was to gather views from Fife’s diverse third sector to build a strategic approach to tackling inequality and promoting fairness. He welcomed three invited speakers who provided thought provoking context for the day.

Satwat Rehman, Director of One Parent Families Scotland and Fairer Fife Commissioner shared her experience of the Commission and thoughts on how the sector can work towards a Fairer Fife. Satwat stressed that the third sector has a legitimate voice in the process, and she encouraged the sector in Fife to be ambitious, holding public sector partners to account.

Steve Grimmond, Chief Executive of Fife Council noted that the impact of poverty is felt by everybody, referred to the strength of existing partnership working with the third sector, and stressed that the local authority is keen to play its part in changes that will transform the system from one that people depend on to one that enables people to lead better lives.

Peter Kelly, Director of The Poverty Alliance, highlighted the need to tackle inequality and poverty citing evidence that both child and working-age poverty were rising while median income was decreasing, due in part to changing employment patterns and welfare reform. Peter encouraged everyone to challenge the stigma of poverty.
The day consisted of a series of participatory sessions, facilitated by Connecting Scotland, which enabled attendees to discuss in detail how the sector can work towards a fairer Fife. The morning sessions used the Conversation Cafe approach with attendees splitting into small groups of four or five people to discuss:

1) the great things we are already doing, in Fife’s third sector, that is making Fife a fairer place

2) what we need to do differently that would make Fife even fairer

3) the two most important things that would have the biggest impact in Fife

This was followed by small group discussions on TSSG’s Framework for Action.

Spread over two rounds, attendees put forward thirteen topics covering a range of issues. At the end of the two rounds of conversations, Dr Margaret Hannah, Director of Public Health at NHS Fife and David Ross, Leader of Fife Council provided their observations from the discussions they had listened in to. They commented on how encouraged they were by the event, and noted how much people were focussing on the need for more collaboration and partnership working in order to make a bigger impact on tackling inequality in Fife.
capturing contributions

Throughout the day attendees shared their experiences, thoughts and photos on social media. The feel and essence of the day was also captured in a series of cartoons by Neil Paterson, and in poetry by Caren Gilbert.

Twitter feed

“Work on.
Start in fairness; small, critical and focused.
Give voice to the tears
Feel the frustration, feel the gap and feel the potential.
...
”
in poetry

Graphic recordings
The others can be seen on pages 26 - 33

Social media - Storify combined tweets, photos and graphics
Great things we are already doing, in Fife’s third sector, that is making Fife a fairer place

The third sector’s ability to reach out to and engage communities across Fife was flagged up by many, as was a view that third sector organisations often have a unique understanding of communities. This enables the sector to engage people in ways that the statutory sector can find more challenging.

The third sector is well known for adopting a person-centred approach in service provision. The experience, skills, knowledge and dedication of third sector staff were seen as key factors in this, enabling organisations to empathise with, and engage, communities.

Another strength to emerge from the discussion was a consensus that the third sector is creative, flexible and responsive. In part this is aided by the intrinsic understanding of community needs, as well as a perceived greater freedom that the sector enjoys relative to the statutory sector.

“Engage with communities that statutory agencies sometimes don’t reach.”

“Reaching potentially vulnerable groups that might not access services.”

“Accessing people who are falling through the net.”

“Can overcome barriers that exist with communities and statutory sector.”

“Voluntary sector has workers who really understand community’s issues – some have had the experiences that the people they support are experiencing.”

“Treating people with respect and dignity.”

“Have a connection with people – communities are more likely to connect with voluntary sector.”

“Creative, constructive, nimble, adaptable and accessible.”

“Voluntary sector is responsive to community needs.”

“Can be more creative as less red tape than other sectors.”

“Third sector is responsive, we can do things more quickly than other sectors.”
There were numerous comments on how well third sector organisations collaborated with each other including how this had improved over time. This included joint working to deliver services in an integrated way that tended to play to each organisation’s strengths. It was also evident in the sharing of information and resources, with the view that most third sector organisations were not at all protective of such assets. Excellent communications between third sector organisations underpinned the collaboration.

In addition to collaborating with each other, partnership working with the public sector had improved over time and was regarded as a strength. Referrals to and from the public sector were highlighted as a key example of the partnership working and, it was suggested by some participants, this close working had helped upskill partners. A number of comments focused on how the third sector was able to fill gaps in public sector services because of an ability to engage communities.

“Coming together as a stronger voice to influence policy and take action.”
“Working more with public sector to reach more people.”
“Working in partnership between voluntary sector – we know our limitations and can network with other voluntary organisations.”
“More partnership working and better relationships within the voluntary sector and with the Council.”
“Unintended upskilling, by working together we upskill our partners inadvertently.”

“Being honest with each other, overcoming rivalry.”
“Sharing information about how we run our organisations – helping each other with best practice.”
“Some organisations share premises – FVA Hubs.”
“Improved referral mechanisms to reach more people.”
“Other sectors are recognising the benefits of the third sector.”
Great things we are already doing, in Fife’s third sector, that is making Fife a fairer place - continued

Several attendees felt the third sector’s strengths enabled them to provide excellent value for money. This stemmed from a combination of many factors including the ability to be creative and flexible, having a good understanding of communities, collaboration, and having skilled and experienced staff. Clearly, there was also a financial aspect to this stemming from ‘competitive’ salary levels and the vital role of volunteering which increases the sector’s capacity enormously as people freely provide their time, skills and dedication.

The extensive range of issues and services covered by the third sector was also seen as a key strength. Attendees gave numerous examples of the breadth of the third sector covering everything from specific health conditions to giving people the skills to secure and sustain well-paid work.

“Good at thinking outside the box to achieve results with less funding.”

“We help each other to keep costs down.”

“Good at looking for alternative methods of funding to top up - resourceful.”

“You get more for less.”

“Sector is good at creating opportunities for people – volunteering.”

“We are great at being involved strategically, respected by statutory partners and key stakeholders.”
What we need to do differently that would make Fife even fairer

Although attendees were very positive about the great things the third sector does, they also identified measures that would make Fife even fairer.

Attendees felt that greater awareness raising or marketing would help to engage those who, despite current best efforts, were not accessing third sector services. Generally, attendees felt that awareness raising and marketing were not the sector’s strongest skills. Ensuring that communities and frontline workers from all sectors had access to information on the range of support available and keeping this information up-to-date were noted as specific challenges.

Attendees also called for greater community empowerment to make Fife a fairer place. There was a sense that a key element to tackling poverty and inequality was an approach that empowered the community, enabling them to take ownership of actions that address the issue that affect them. Some conference goers suggested that participatory budgeting could have an important role in empowering communities.

“Make sure everyone knows what is available to them.”

“Better signposting to services.”

“We have good networks within the third sector but it can be hard for people who are isolated, vulnerable or just not in the networks to find a way in or a good place of first contact.”

“What we need to do differently that would make Fife even fairer

“Be more community led – build communities and involve in decision making.”

“Build community resilience – help communities to be part of the solutions.”

“Enable local community to be the decision makers on budget. Include service users in the strategy development.”
There was a sense that Fife’s community and voluntary sector needed to be bolder and more proactive. Several attendees stated that the sector needed to set out a bold and ambitious agenda that built on the sector’s assets and challenged the status quo and the current relationship with the public sector (which was underpinned by funding). Such views were warmly received by the conference suggesting there was strong support for a radical approach to make Fife a fairer place. Strong leadership within the third sector was highlighted by some as key to delivering this ambitious aim.

Funding was a major talking point with attendees noting the difficulties created by short-term funding. Attendees were strongly of the opinion that longer-term and core funding would enable them to plan services more strategically, help to retain staff and generally improve sustainability across the sector.

“We need to be braver and at the forefront of conversations and agenda setting.”

“Need a stronger, collective voice driving political change.”

“Fight harder for role, funds, clients – less gratitude and more assertiveness.”

“Lobbying and advocacy – be more direct.”

“Be respected as an equal partner of the statutory sector.”

“One year funding doesn’t work. Short-term project funding won’t bring about change and doesn’t allow for proper strategic planning.”

“Need funding long-term . . . time to build relationships - if we had sustainable funding that is guaranteed, people/organisations would do things differently. We cannot plan long-term. Voluntary sector needs proper funding.”

“Funding – longer term pots to encourage a cultural change rather than short term wins.”

“Less talking more action - and the resources to do so.”

“Equality of resources for third sector.”

“Need to stop losing skilled labour - single year contracts don’t encourage people to apply.”
Although communications, collaboration, partnership working, and volunteering were seen as strengths, conference goers felt that further improvements in these areas would make Fife even fairer. Several comments related to evidencing the third sector’s impact. There were also numerous discussions about specific issues such as housing, carers, transport, and learning.

“Improved communication methods and reach.”

“More consistent connected working (communication).”

“More collaborative working to share funding and resources.”

“More joined-up working between private, third and statutory sectors.”

“Invest in staff development and retention.”

“Collaborate more - devise services/activities together instead of ‘contracting and deliver’.”

“Continue to collect evidence about the impact we are making. Need robust ways of demonstrating the change we are making. But it needs a balance - don’t want to become too much like statutory organisations.”
What are the two most important things that you agree, would have the biggest impact in Fife?

“Harness the positive energy that is uniquely found in the third sector. Use it to challenge the public sector.”

“Share information, resources, ideas, what works, failures, sign-posting, access to research/data and so on.”

Facilitators collected comments and suggestions from attendees during the three conversation café sessions which demonstrated a lot of overlapping themes and consistency in terms of what has worked well, what needs to change and what the two most important things were that the sector could do to have the biggest impact.

The nature of the day meant that each table was asked to come up with the two most important things but some groups struggled to narrow it down to two things from lists of priorities and ideas. A range were captured from longer term funding through to improving how the third sector promotes the services it can offer people.

It was evident from the data captured that there were a handful of strong themes emerging as priorities:

**Voice** – attendees saw a clear need for the third sector to come together where appropriate to talk to each other, share ideas and challenges, to discuss common issues and emerging policy, and to combine their voices into a strong, coherent voice that would demand attention. Equally important though, was the need for the sector to continue to give voice to those who are often afraid to speak up, or not given opportunities to be heard.

“Maintain and develop networks/forums/consortia driven by the need to help people rather than to save money.”

“More collaboration, consortium, public social partnership (psp) models etc.”

“Collaborate together, challenge funders to focus on long term.”
Resources – there was a lot of discussion about the need for longer-term, strategic approaches to investment in services and communities. Short-term funding was recognised as a barrier to planning and delivery of services, staff retention and more ambitious cultural/societal/generational transformations which are simply not possible with one year funding commitments. Attendees also spoke of the opportunities to increase the amount of resource sharing within the third sector and between sectors.

Joint Working – this was a common thread throughout the day – both in terms of how we work together with other organisations in the third sector, but also how we work with partners in the public sector, and to an extent those in the private sector too. There was a lot of recognition for the benefits of consortia and other collaborative approaches, albeit acknowledging that there are also challenges in there in terms of new relationships, new ways of working and questioning perceptions of competition and threat. There was a clear sense of commonality of mission and strength of values being able to overcome any barriers we might face.

“The sector that provides for society’s most vulnerable should not be the most vulnerable sector. Break the cycle of insecurity, particularly in relation to short-term funding.”

“Have honest conversations and be allowed to have honest conversations with funders about money.”

“Third sector needs parity – stop accepting being treated as second class organisations.”

“A stronger voice for the third sector to promote our work and the people we support.”

“We need a stronger, collective voice to drive political change e.g. campaigning for improved funding time frames from 1 year to 3 year funding.”

“Don’t forget pockets of deprivation in more affluent communities.”
What are the two most important things that you agree, would have the biggest impact in Fife? - continued

Co-production – putting people at the centre of what we do has always been a strong characteristic of our sector and it was recognised that we must strive to find new and better ways of involving people in the design and delivery of services. We need to ensure there’s no tokenism and that we seek to build the capacity and resilience of people and communities to look after themselves and each other. People and communities need to have a stronger say and role in how taxpayer money is spent with a strong call for improved participatory budgeting and finding ways of empowering people and communities.

Information Sharing – identifying further opportunities to network, to share data, best practice, lessons learned and solve problems together was seen as a priority for attendees. There’s clearly scope to share information across sectors, but also with service users as we co-produce improved services that are more responsive to the needs of those we are there to support.

Promotion – a number of issues emerged around lack of awareness of available services – recognition of the significant size and scope of Fife’s third sector, which was an issue for citizens but also partners in all sectors. Some attendees felt strongly that there was a need to promote the values of the third sector to ensure everybody is reminded of why we exist, why we do the good things we do and why investment in the third sector is an investment in the health of our communities and citizens.

“Put power and opportunity into the hands of communities.”

“Include service users in the strategy development.”

“Enable local community to be the decision makers on budgets.”

“Encourage people to take ownership/responsibility for their own progress.”

“Invest in initiatives that build real trust and positive relationships with communities of poorest outcomes e.g. participatory budgeting.”
actions needed

Framework for Action

The morning session ended with lively small group discussions on the Third Sector Strategy Group’s draft Framework for Action (see the image at the bottom of page 6). Feedback was overwhelmingly positive with many comments on how useful the framework will be in developing the third sector’s strategic approach to tackling inequality and poverty in Fife. A few small amendments were suggested including revising the Driving Change segment to include changing the policy/political agenda.

What key ideas, opportunities and solutions do I wish to explore that will inspire and further develop a fairer Fife?

In the afternoon session, attendees were invited to put forward key ideas, opportunities and solutions they wanted to explore that will inspire and further develop a Fairer Fife. Following a slow start, thirteen topics were proposed and the key points discussed are summarised below.
summary of open space sessions

Intergenerational Working

<table>
<thead>
<tr>
<th>KEY QUESTIONS</th>
<th>KEY DISCUSSION POINTS</th>
<th>HOW DOES THIS MAKE FIFE FAIRER?</th>
<th>ACTIONS/NEXT STEPS</th>
</tr>
</thead>
<tbody>
<tr>
<td>How might this be a strategic priority?</td>
<td>Sharing skills, knowledge, pleasure</td>
<td>Valuing, self and together</td>
<td>Establish what intergenerational work is taking place in Fife</td>
</tr>
<tr>
<td>What are the opportunities to allow this to flourish?</td>
<td>Support with care and support, isolation</td>
<td>Bridge gap in understanding community cohesion/sustainability</td>
<td>Find out what else is wanted (if at all)</td>
</tr>
<tr>
<td>What if we didn’t take this forward? What is the cost of not doing it?</td>
<td>Diversity, passing on and evolving, moving on Learning (two-way)/dynamic</td>
<td>Sharing history and learn about other cultures and lifestyles</td>
<td>Find a focus for this to give deeper understanding</td>
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</tbody>
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What are the benefits of, and appetite for, consortium working?

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<tr>
<th>KEY QUESTIONS</th>
<th>KEY DISCUSSION POINTS</th>
<th>HOW DOES THIS MAKE FIFE FAIRER?</th>
<th>ACTIONS/NEXT STEPS</th>
</tr>
</thead>
<tbody>
<tr>
<td>How do we identify opportunities?</td>
<td>Gives the third sector a stronger voice especially smaller ones, builds capacity within the sector and keeps it local</td>
<td>Locally based charities, ownership, surplus and benefits stay in Fife</td>
<td>Information sessions on consortiums, collaborations and mergers</td>
</tr>
<tr>
<td>What topic areas do we want to consider for consortium work?</td>
<td>Less risk for commissioners if there are multiple providers</td>
<td>Saves money, reduces duplication</td>
<td>How do we identify potential consortium opportunities?</td>
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<tr>
<td></td>
<td>More sustainable offer to your service users and staff</td>
<td>Covering a wider range, providing more, equity of services, more consistent offer</td>
<td>Explore children and young people consortium</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Need organisations to see opportunities</td>
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</tbody>
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How do we work better in partnership with businesses to generate win-win?

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<thead>
<tr>
<th>KEY QUESTIONS</th>
<th>KEY DISCUSSION POINTS</th>
<th>HOW DOES THIS MAKE FIFE FAIRER?</th>
<th>ACTIONS/NEXT STEPS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Is there a list of organisations and businesses?</td>
<td>Not just cash, also skills and experience. Scottish Business in community</td>
<td>Our offer should add to their value</td>
<td>Build on existing experiences, for example Visit Falkland</td>
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<td></td>
<td>Unintentional impact/added value</td>
<td>Social and moral responsibilities</td>
<td>Who will do this?</td>
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<tr>
<td></td>
<td>Resilience building/fresh lens</td>
<td>Raise awareness of issues i.e. homelessness</td>
<td>What is our offer?</td>
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<tr>
<td></td>
<td>Untapped - SME business and link with third sector</td>
<td>Bring third and private sectors together</td>
<td>What do they need?</td>
</tr>
<tr>
<td></td>
<td>This is a gap - never been scoped!</td>
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How do we make local communities economically resilient?

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<thead>
<tr>
<th>KEY QUESTIONS</th>
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<th>HOW DOES THIS MAKE FIFE FAIRER?</th>
<th>ACTIONS/NEXT STEPS</th>
</tr>
</thead>
<tbody>
<tr>
<td>What does resilience look like?</td>
<td>Cottage industries</td>
<td>Increases distribution of wealth throughout Fife</td>
<td>Fife Council to support community groups at the start-up phase</td>
</tr>
<tr>
<td>What builds resilience?</td>
<td>Joined up support from organisations in Fife</td>
<td>Communities become more cohesive</td>
<td>Explore additional support for community groups at start-up phase</td>
</tr>
<tr>
<td></td>
<td>Direct training for community leaders</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>Ongoing support required but needs to be put in place early</td>
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How do we write the third sector strategy to address inequalities?

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<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>Do we focus only on key recommendations?</td>
<td>Document that we can own</td>
<td>Accountability/clout of strategy (got to be relevant)</td>
<td>Clearly define it is our third sector agenda and not just council/health</td>
</tr>
<tr>
<td>How do we choose which ones?</td>
<td>Need to see how we fit into strategy</td>
<td>By prioritising and focusing on empowerment</td>
<td>If we genuinely focus on poverty free and health goals we would make the difference</td>
</tr>
<tr>
<td>How do we keep track of all these strategies?</td>
<td>Important who is involved</td>
<td>Taking account of messages in the wider Fairness Matters document and mapping as best we can</td>
<td>Action Plan</td>
</tr>
<tr>
<td></td>
<td>Should be driven to realistic solutions i.e. aspirational but realistic</td>
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How do we get engagement, empower, and involve hard-to-reach groups?

<table>
<thead>
<tr>
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<th>ACTIONS/NEXT STEPS</th>
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</thead>
<tbody>
<tr>
<td>Most effective communication channels, print, social, school?</td>
<td>Improved community strategy</td>
<td>Systematic, expanded outreach to and engagement of hard to reach</td>
<td>Actively challenge statutory/Council/corporates to engage directly</td>
</tr>
<tr>
<td>Supporting referral/ mapping in a fluid environment projects start and end?</td>
<td>Breakdown barriers (communication, bringing info to people, welcoming environment, peer to peer, disabled)</td>
<td>Engagement in voluntary org activity provides material, social support to families/communities under stress</td>
<td>Explore creating more local hubs/info. for services, volunteering etc.</td>
</tr>
<tr>
<td>Mobilising volunteers with professional/ other skills in deprived areas/succession planning?</td>
<td>Hubs - for voluntary sector organisations/agencies and better referral/signposting (also requires better networking and information exchange among voluntary orgs, recognise pathways to involvement)</td>
<td>Voluntary orgs with active volunteers build capacity to sustain work</td>
<td>Systematic networking events (speed dating) among voluntary orgs in each area</td>
</tr>
</tbody>
</table>
What are the resources we have and how can we share these better?

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>Who is all up for working together?</td>
<td>Pool of resources that third sector have across the region for others to use</td>
<td>Each organisation has access to equipment</td>
<td>Set up social media for Fife third sector</td>
</tr>
<tr>
<td>How do we stack up?</td>
<td>Share knowledge</td>
<td>Everybody knows what is going on and available</td>
<td>Meet more often to share and socialise</td>
</tr>
<tr>
<td></td>
<td>Share volunteers - skills they have</td>
<td>Take pressure off FVA and share it</td>
<td>Collate list /register of resources available</td>
</tr>
<tr>
<td></td>
<td>More social and networking to share (Facebook etc.)</td>
<td></td>
<td>Everyone to become more aware of each other</td>
</tr>
</tbody>
</table>

How can we evidence the work we do?

<table>
<thead>
<tr>
<th>KEY QUESTIONS</th>
<th>KEY DISCUSSION POINTS</th>
<th>HOW DOES THIS MAKE FIFE FAIRER?</th>
<th>ACTIONS/NEXT STEPS</th>
</tr>
</thead>
<tbody>
<tr>
<td>How can this be funded?</td>
<td>Literature review - good idea - validated tools for evidence gathering</td>
<td>Evidence based supports</td>
<td>Use Evaluation Support Scotland to help</td>
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<tr>
<td></td>
<td>So what? Wemwebs - Tracks progress</td>
<td></td>
<td>FVA to support</td>
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<td>Shift towards quantitative vs qualitative</td>
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<td>Impact stories</td>
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<td></td>
<td>Invest in data collection</td>
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<td></td>
<td>Social Return On Investment (SROI) Link to universities for research</td>
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<td></td>
<td>Just enterprise training days on impact demonstration</td>
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<td></td>
<td>Demonstrate service user feedback - need to be creative when service users have specific, complex needs</td>
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<td></td>
<td>Using film etc. to demonstrate impact rather than written reports. Comic strip PC package - video scribe</td>
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<td>Tracking people - longitudinal data - what’s the ripple effect?</td>
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<td>Action research</td>
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<td>Budget for research</td>
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</tbody>
</table>
How can we find out and act on the needs and desires of unemployed people and encourage them to volunteer?

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<td>How do we encourage people to volunteer?</td>
<td>More attention to be paid to needs = personalised More opportunities for training Better communications among the organisations and relevant staff as local contacts</td>
<td>Builds skills, confidence and networks for people</td>
<td>Listen to public and act on suggestions Government and councils must deal with these issues Listen to the frontline workers</td>
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</tbody>
</table>

Good work - how can the third sector become an even better place to work that respects and reflects fairness?

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<tr>
<td>What if we were to campaign for equality? Could we see funding or investment from the private sector? How do we value people?</td>
<td>Inequality Third sector values Go the extra mile</td>
<td>Grants as investment Take the responsibility for own self Value non-financial alias</td>
<td>Perhaps Third Sector Strategy Group could consider next steps - what can we build upon? Who’s best placed to lead these discussions? What would success look like?</td>
</tr>
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</table>

How can we encourage self-build housing as a solution to homelessness and increase skills?

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<tr>
<td>Will it create ghettos? Local authority involvement?</td>
<td>To be supported by the community first Too narrow, focus - not only homeless who require affordable homes Can train people - improve employment outreach</td>
<td>Maybe too narrow in focus but can help a certain cohort</td>
<td>Business plan development Collaborate with homeless support groups Investigate good practice from groups/organisations</td>
</tr>
</tbody>
</table>
How will other sectors step up to work with us and our communities as we have?

**KEY QUESTIONS**
- What do we want public sector to do for us?
- Why are we asked for long term plans for short term funding?
- Why is 3 year funding not consistently offered?

**KEY DISCUSSION POINTS**
- Consistent and stable funding relationships
- Funding fundamental to third sector
- Change imbalance of relationship - third sector asked to justify - others first
- Ensure sector feels safe - sector needs to feel safe to challenge

**HOW DOES THIS MAKE FIFE FAIRER?**
- Training & development for sector promoted more equally to third sector (exchange and transfer of skills across sections)
- Fife fairer if sector feels open space to challenge positively with positive outcomes
- Fairer distribution of funds, help sector to change thinking, health & social care budgets

**ACTIONS/NEXT STEPS**
- Consistency of funding policy written into strategy
- To support plans for the long term and be sustainable
- Work to change balance of relationship - parent v child (dependent) to adult v adult (equal)
- Local authority v third sector

How do we use the local community plans of the seven areas in Fife to work towards Fairer Fife aspirations?

**KEY QUESTIONS**
- How to get info out to the general public?

**KEY DISCUSSION POINTS**
- Engage communities at community level
- Try to involve smaller voluntary orgs
- Communicate, communicate, communicate
- Events rather than meetings

**HOW DOES THIS MAKE FIFE FAIRER?**
- Connects organisations together
- Empowers local communities (especially harder to reach)
- Focus local community plans on Fairer Fife

**ACTIONS/NEXT STEPS**
- Talk to Area Managers
- Develop area events
- Link local community plans to Fairer Fife aspirations
concluding the day

Cllr. David Ross (Leader of Fife Council) and Dr Margaret Hannah (Director of Public Health, NHS Fife) were invited to listen in on the conversations and to comment briefly at the end. They both referred to how much people seemed to be focussing upon the need for more collaboration and better partnership working in order to make a bigger impact, and how encouraged they were with how the day had been undertaken. Following this a Fife poet, Caren Gilbert, shared her reflections on the day in a form of a poem (short version below).

“Work on.
Start in fairness;
small, critical and focused.
Give voice to the tears
Feel the frustration, feel the gap
and feel the potential.
Issue the call, an intervention
of connection and ambitious good.
Describe your expectations. . .
Allow yourself to believe that we are good people who deserve good lives.
Offer your protection,
fill the vacuum with support,
for all people and with all people.”

For the full version please visit www.fifevoluntaryaction.org.uk/tssg

Finally FVA shared a social media summary of the day on Storify. Please visit www.fifevoluntaryaction.org.uk/tssg and follow the link.
the event captured in cartoons

Hi there! I’m the guy who used to gallop around on his horse on all the Fife Regional Council logos.

Changed days huh?
I’m drinking less coffee.
But less stressed!
Taking Omeprazole.... and watching as funding streams dry up.....

So I’m here at the Towards a Fairer Fife conference to see how the voluntary sector is responding to the various challenges and opportunities ahead - have fun guys!!
A DRAFT FRAMEWORK

VALUING EVERYBODY

DRIVING CHANGE

WORKING TOGETHER

GIVING VOICE
What great things are we already doing in Fife’s 3rd sector that are making Fife a fairer place?

- We’re getting better at working together and supporting people!
- We’re using our experience to help people in need!
- We’re busy pulling gaps in services!
- And not scared to use social media!
- We’re based locally and work locally.
- We help to reduce costs!

Let’s look at a specific example:

First-aiders & Evangelists
- We’re on the street — not hidden in an office!
- Takes a load off us — we can be available for real emergencies!!
- We book a cherry aspect to the street — and bring hope!

Sign posting is very important... have you heard about rural skills training?
- One incident — one connection can result in positive outcomes.

Hey! I’ve hurt my knee!
- I’ve got a plaster!

Hope? What’s that?

I’m feeling more confident — and I’ve been given some good advice on where to get support — and it all happened on my doorstep!

All because somebody was there when I fell off my skateboard!
What can we do that could make Fife even fairer?

Create Employment

You could take those spurs off for a start...

And I thank it's your turn to give me a cuddly back!

Twenty years ago!

Engage with the business sector

Share More Ideas and Information!!

More Funding!!!

Better Communication

We need to be prepared to give our own horn a real good toot!

A good job well done!

Gather evidence

And work with other sectors as equal partners!

I'd love to do that - but I don't understand jazz!

Resource Sharing

Holistic approach

Here's a megaphone, mate - just to help your voice to be heard!

Better Marketing
What key ideas, opportunities and solutions can be explored to inspire and further develop a fairer Fife?
What are the two most important impacts/contributions the 3rd sector have made to fairness in Fife recently?

? so many good points!

PERSON CENTRED APPROACH
SHARING RESOURCES
CREATING HUBS
CREATING PARTNERSHIPS
SHOWING RESPECT AND DEENCY
BEING RESPONSIVE
BEING CREATIVE
SIGN POSTING
BACK TO TRAINING
Belt 'em!

IT'S THE FIRST SOCIAL SKILL WE'RE TAUGHT!
I'M 4F H▲H!
SHARE YOUR TOYS NICELY BILLY.
DON'T WANNA!
I WANNA BE A FIREMAN!
I WANNA BE A PROSECUTOR! POOR GLE!
BILL STICKERS WILL BE PROSECUTED!
IF I HAV'E BEEN HELD TO FIND A HOME, WHERE NEXT?
I'M HELPED TO FIND A HOME.
PEOPLE CALL ME A SLUG - BUT ALL I NEED IS A HOME!
WORK WITH ME!
NEVER AND MY DATA...
NEVER AND MY DATA...
NEVER AND MY DATA...
NEVER AND MY DATA...

UNHAPPILLY IT'S NOT THE RESPECT AND DECENCY MC AND LOOKEELOO! WE'RE USED TO DEALING OUT!
WHO NEEDS 'EM?
ALL RIGHT?
TO THE INCREASE IN POVERTY IN THAT FARAWAY COMMUNITY AS SOON AS I'VE FILLED IN ALL THE PAPERWORK...
Reflections - Next Steps and Closing Remarks...

I'm keen to get home now!

AFTERNOON gained a lot of momentum...

Conversations went off on positive tangents...

We need to take my one-pleasure...

Supporting and training volunteers came across as very important...

Share our skills and mobilizing the people who access our services...

We need to grow around the "hidden treasure" of Fife - the people in the room and the people that you work with...

NOT TOO MUCH COUNCIL BASHING... THAT'S A GOOD THING!

It's always worth remembering that there is a cost to doing nothing!

The view of the council -

GALLOP!

OOPS!

ZONK!

SORRY!

Rothes Hall Wednesday 29 March 2017
The completed feedback sheets revealed that people liked the networking opportunities, the small group dialogue, and Open Space format. A small number of improvements were suggested including the visibility of presentation screens, and more thoughtful communication for those with visual and auditory impairments. The take-away messages and questions were focused upon making more connections, learning from others and doing more networking, and the need now to “turn the talking into action”. Overall the Towards a Fairer Fife Conference was seen as a valuable event to inform the Third Sector Strategy Group’s ongoing work to develop a strategic approach to tackling inequality and promoting fairness in Fife.
next steps

In the coming months, the Third Sector Strategy Group, supported by Fife Voluntary Action and Iconic Consulting, will be engaging and collaborating with third sector organisations in Fife to draft our strategic approach that will lead to a fairer Fife with the intention of circulating a draft in the autumn.