

DATA UPSKILLING COURSES



LEARNER SUPPORT

- · 6 Month Pre Paid Sim Cards
- · Chat GPT Translation and Business English resources
- · Industry workshops offering potential digital job roles
- Evening sessions and 24/7 access to resources

ELIGIBILITY

Live in: Tayside regions (Dundee, Angus, North East Fife, Perth and Kinross)

IN WORK: Women, BAME, Refugee, Living with a disability, Earning below £24K, Underemployed or Unemployed

DATA AND PYTHON

Take your Python skills to the next level

Pre -Course: Python Fundamentals (self-paced)

SQA Level: Level 8
Course Length: 6 weeks

Delivery: 2 x Evening Workshops per week (5 to 7)
Starts: 2 on Waiting List (cohort 3) October 2023



Karen Scott started her career as a Data Administrator before moving into Software Engineering and Education. She co-founded Future Coders SE, and provides comprehensive and progressive training solutions.

What you'll learn:

Use Python as a tool to strengthen analytical thinking and creative problem-solving skills.

Create functions, Learn to use NumPy, Panda libraries and code reuse, data types and structures.

DATA AND EXCEL

Take your Excel skills to the next level

Pre -Course: Excel Fundamentals (self-paced)

SQA Level: Level 7
Course Length: 6 weeks

Delivery: 2 x Evening Workshops per week (6 to 8)

Starts: 4th September or join waiting list (cohort 3) October 2023



Emily Groves has project managed a large organisation data services functions. She is vastly experienced working with clients offering alternative business solutions & technologies for manipulating data.

What you'll learn:

Use Excel as a tool to strengthen vital analytical thinking and creative problem-solving skills. The course includes: extracting and cleaning data; data manipulation using pivot tables; charting and formulae; statistical analysis and dashboard creation.

DATA AND MARKETING

Take your digital marketing skills to the next level

Pre- Course: Access to additional marketing resources

Course Length: 3 Weeks

Delivery: 2 x evening Workshops per week (6-8)

Start Date: 11th September



Tess O'Shea is a freelance consultant with over 6 years experience. Tess discovered her love of digital marketing after launching an organic skincare line, Seatox. After seeing incredible results from social media she has pursued a career in marketing.

What you'll learn:

Use data to create a winning social media strategy, improve websites using google analytics, create ad targeting and analyse customer data, drive social media with data and use AI tools for digital marketing.



READ:

How we created our digital empowerment program for Ukrainian Women

















